**ABIGAIL BECK**

www.abigailabeck.com | (412)439-8819| Dallas, TX

**ABOUT ME**

A passionate creator driven by the transformative power of art and design. With a foundation in biological sciences and a focus on human-centered graphic design, I combine creativity, integrity, collaboration and detail to craft meaningful visual solutions. Dedicated to fostering connection and innovation, I aim to inspire and contribute to an ever-evolving world.

**EDUCATION**

**Liberty University Dallas, TX**

Bachelor of Arts & Sciences – Graphic Design

Honors: Dean’s List – Spring 2023, Fall 2023

**University of Pittsburgh Pittsburgh, PA**

Biology, General

**Kent State University Kent, OH**

Biology, Pre-Medicine/Pre-Medical Studies

Nominated for The Society of Collegiate Leadership & Achievement

**DESIGN WORK EXPERIENCE**

**UI/UX Design | Internship**

*Software Engineering Institute | Carnegie Mellon University –* August 2024 - October 2024

* Created a visually engaging, easy-to-use, intuitive graphic user interface design for the Gel Water Blaster Cannon (GWBC) with Artificial Intelligence.
* The User Interface design is expected to employ patriotic themes, colors, and sounds and allows the user to effectively initiate and control the GWBC and the Artificial Intelligence feature inherent within its design.
* The UI and UX should be designed in a manner that would be appropriate for ages 12+.
* Conduct user research of existing interfaces of the GWBC and create a user experience that will transform the existing usability into a marketable product.
* Develop branding and consistent visual design that communicates SEI's mission and values that can be translated to the target audience.
* Create intuitive visual hierarchy and a high-fidelity prototype for target audience and stakeholders.

**Graphic Designer | Internship**

*Software Engineering Institute | Carnegie Mellon University*  May 2024 - July 2024

* Created a visually engaging and impactful 10x10 pop-up backdrop display that effectively
communicates the value and opportunities at the Software Engineering Institute (SEI), aiming to attract top software engineering talent from across the nation.
* Research SEI’s mission and values and understanding of the company and its global connections
* The final design should be a visually compelling backdrop that resonates with the target demographic, reflecting SEI's role as a leader in software engineering innovation.
* It should clearly convey SEI’s mission, the impact of its work, and the opportunities it offers, thereby effectively attracting top talent from universities across the country.

**ADDITIONAL WORK EXPERIENCE**

**Server** **Irving, TX**

 *YardHouse | Darden Hospitality Group* September 2023- Current

* Ability to work under stress and fast service standards
* Excellent in communication, attentiveness and hospitality
* Knowledge of the diverse menus inside and out and ability to answer any question a guest has.
* Provide attentive, friendly and clean/sanitary service that ensures my guests feel valued and well taken care of ensuring guest loyalty and hospitality
* Communication and multitasking Skills

**Server** **Pittsburgh, PA**

 *Firebirds Restaurant* January 2022 - September 2023

* Prioritize guest hospitality, ensuring a clean table in-between courses while upselling food and beverages
* Working as a team to ensure quality service and staying positive.
* Menu and bar knowledge is key to recommending entrees and craft cocktails to new and loyal guests.
* Ability to ensure guests leave satisfied every time and food quality is above expectation
* Excellent menu knowledge, drink knowledge, time-management, communication

**Barista / Certified Barista Trainer** **Pittsburgh, PA**

*Starbucks Coffee Company* June 2019 – June 2023

* Train and supervise new hires with a growth and leadership mindset.
* Provide top-tier social and conversational skills with a customer service focused attitude.
* Advanced ability to communicate clearly and effectively, while multitasking and working well under pressure.
* Provide extreme attention to detail in a fast-paced environment. Memorize and provide information about the company to relay when requested.

**ORGANIZATION AND VOLUNTEER EXPERIENCE**

**American Medical Student Association Kent State University**

*College of Arts and Sciences August* 2019 - September 2020

* Joined AMSA, student-led group on campus aimed at connecting the undergraduate pre-medical community and fostering success through resources, such as shadowing and volunteer opportunities, to aid in the journey of becoming the best medical school applicant
* Volunteered with AMSA members in RedCross Blood Drive

**Fe-Med Kent State University**

*College of Arts and Sciences Fall 2019*

* Joined Fe-MED a professional medical club designed as a support system, and seeks to provide an informational, exciting, and friendly environment for female medical students. Fe-MED serves the purpose of creating connections and friendships between women who seek excellence and success in their future health careers.

**TECHNICAL & SOFT SKILLS**

* Adobe Creative Cloud Suite
* Figma Software
* Canva Software
* Microsoft Office
* Graphic Design
* User Experience Design
* Prototyping
* Visual Hierarchy
* Detail Oriented
* Creativity
* Verbal & Visual Communication
* Empathy
* Project Management